

2025 Professional Advisor Seminar



SPONSORSHIP OPPORTUNITIES

For over 25 years, The Dallas Foundation has hosted its annual Professional Advisor Seminar to provide timely and relevant content for accountants, investment managers, wealth advisors, financial planners, trust attorneys, and other professionals. The seminar is designed to offer up-to-date and pertinent information, as well as a chance for continuing education for qualified advisors.

We are excited to announce that our 2025 seminar will be led by **David R. York, Esq., CPA**, Attorney, Certified Public Accountant, and Managing Partner with the Salt Lake City law firm of York Howell. York will discuss *A Two-Pronged Approach to Future-Proofing Your Practice: Estate Planning for Modern Values & Embracing Holistic Wealth for Multigenerational Success*, an enlightening discussion on the changing landscape of wealth and preparing to navigate it with successful client relations.

The Dallas Foundation invites your organization to be a 2025 sponsor of the Professional Advisor Seminar and partner with us to deliver this engaging conversation to our community of financial advisors.

Sponsorship Levels

BENEFITS	PRESENTING \$12,500	BENEFACTOR \$7,500	MAJOR \$5,000	TABLE \$2,500
Complimentary tickets to seminar	Includes 16 tickets	Includes 8 tickets	Includes 8 tickets	Includes 8 tickets
Speaking opportunity at the start of the seminar	■			
Advertisement opportunities*	Includes one (1) full page, color ad in event booklet & one (1) digital ad in <i>Giving Counsel</i>	Includes one (1) half page, color ad in event booklet	Includes one (1) one-fourth (1/4) page, color ad in event booklet	
Copies of speaker's book set at tables during the seminar	12 copies	8 copies	4 copies	
Logo included on event materials including signage, print & digital ads, media releases, emails, and TDF's website**	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>	■ <i>Logo hyperlinked where applicable.</i>
Sponsor recognition	Includes individual presentation slide with logo & pre- and post-event recognition on social media	Includes individual presentation slide with logo & post-event recognition on social media	Includes grouped presentation slide with logos	Includes grouped presentation slide with logos

*For inclusion in event program, ad artwork must be submitted by January 10.

**For inclusion in digital materials, logo artwork must be submitted by December 2.

For questions, to reserve your sponsorship, or register as an individual, please contact Kevin Betancourt at kbetancourt@dallasfoundation.org.